



ANNUAL COCOA PARTNERSHIP REPORT



Save the Children

FERRERO

JANUARY-DECEMBER 2023

INDEX

January–December 2023

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SAVE THE CHILDREN AND FERRERO COCOA PARTNERSHIP YEAR 3

January–December 2023

PROTECT CHILDREN IN COCOA SOURCING COMMUNITIES IN HAUT-SASSANDRA REGION 2020–2025

OVERVIEW In December 2020, Save the Children began a five year project to stop child labour in 65 cocoagrowing communities in the Haut-Sassandra region of Côte D'Ivoire, with funding and support from Ferrero. It is an integrated and sustainable response to the critical and complex problem of child labour in Côte D'Ivoire, which has its roots in poverty, poor access to education, and lack of community development.

Building on a three year project delivered in 20 communities in the Nawa region from 2017 and 2020, this phase of the project aims to protect and improve the lives of more than 18,000 children,

adolescents and young people in cocoagrowing communities, who are exposed to the worst forms of child labour and hazardous work. It will also directly benefit 22,600 adults and reach a further 90,000 children and adults indirectly through awareness and outreach activities.

In addition, Save the Children is providing strategic guidance and technical support to Ferrero and its suppliers, to strengthen child protection throughout Ferrero's supply chain. This will increase the project's impact and improve the lives of thousands more children in communities across West Africa and beyond.





STRENGTHEN PROTECTION SYSTEMS:

access to protection mechanisms against any forms of violence, exploitation and abuse.



ACCESS TO QUALITY EDUCATION:

children increase access to quality, inclusive and participatory education.



SUPPORT FOR COMMUNITY DEVELOPMENT:

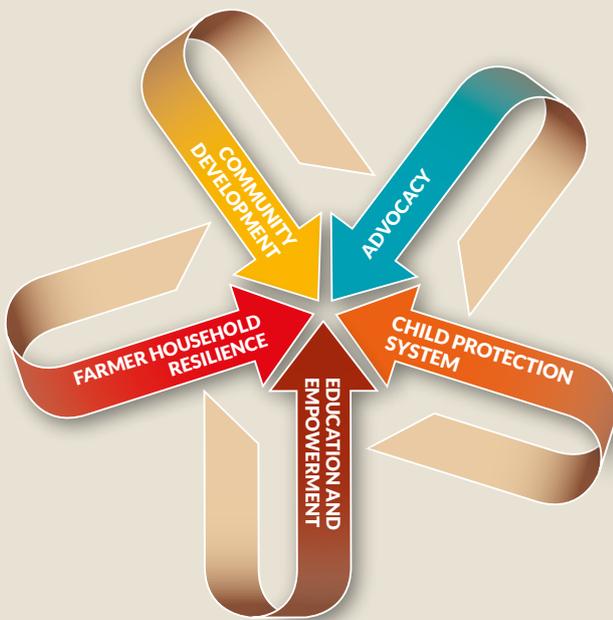
communities awareness, skills, assets, income and capacities are strengthened to reduce vulnerability and create a conducive environment for the prevention and reduction of child labour.



EMPOWER ADOLESCENTS AND YOUTH:

adolescents and young people develop their potential for improving their economic e social lives/Providing youth with life skills and job training.

INTEGRATED APPROACH TO DELIVER SUSTAINABLE CHANGE



1 DEVELOPMENT ACTIVITIES DIRECT IMPLEMENTATION:

Save the Children implements activities through holistic approach in 65 communities linked to Ferrero's cocoa supply chain in HautSassandra region.

2 TECHNICAL SUPPORT TO FERRERO AND SUPPLIERS:

capacity building and technical support for implementation of suppliers' community development activities to ensure streamlined approach on child protection in Côte d'Ivoire and Ghana.





ANNUAL REPORT YEAR 3

January–December 2023

**Protecting children
in cocoa sourcing communities
in Côte d'Ivoire and Ghana**

INTRODUCTION

In December 2020, Save the Children began a five-year project to stop child labour in 65 cocoa-growing communities in the Haut-Sassandra region of Côte D'Ivoire, with funding and support from Ferrero. It is an integrated and sustainable response to the critical and complex problem of child labour in Côte D'Ivoire, which has its roots in poverty, poor access to education, and lack of community development.

The project aims to protect and improve the lives of more than 18,000 children, adolescents and young people in cocoa-growing communities, who are exposed to the worst forms of child labour and hazardous work. It will also directly benefit 22,600 adults and reach a further 90,000 children and adults indirectly through awareness and outreach activities.

In its third year, the project reached 21.789 people, including 5.798 children.

Save the Children is working in collaboration with local non-governmental organisations (NGOs), community leaders, children's groups, community-based organisations, national and local state authorities, and others to deliver sustainable activities that will protect children from exploitation and harm; strengthen communities; improve access to education; and empower adolescents and young people to fulfil their future potential.

In addition, Save the Children is providing strategic guidance and technical support to Ferrero and its suppliers, to strengthen child protection throughout Ferrero's supply chain. This will increase the project's impact and improve the lives of thousands more children in communities across West Africa and beyond.



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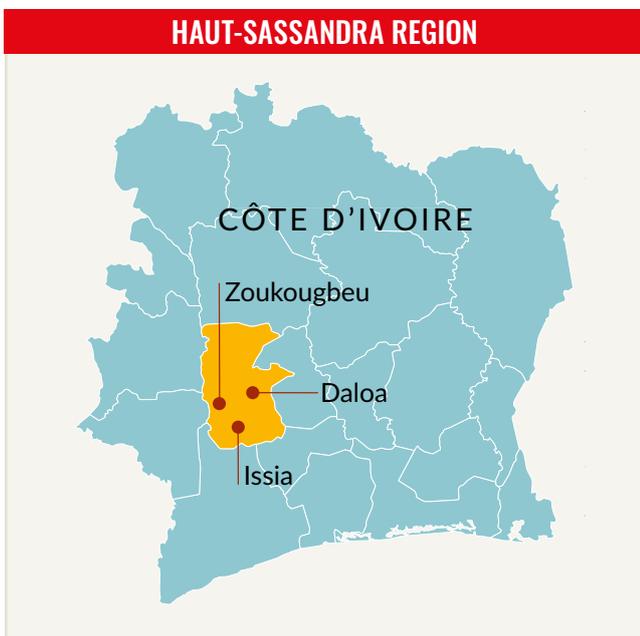
1) PROTECTING CHILDREN IN COCOA SOURCING COMMUNITIES IN HAUT-SASSANDRA REGION, CÔTE D'IVOIRE

To tackle the complex problem of child labour in cocoa-growing communities across the Haut-Sassandra region, Save the Children is working to reduce multiple risk factors that promote and enable child labour in 65 communities that are directly linked to Ferrero's cocoa supply chain.

To address these risk factors in a sustained and integrated way, the project has four key components with activities that aim to:

- Improve child protection
- Strengthen communities
- Increase access to quality education
- Empower adolescents and young people.

At the start of the project, a data collection exercise was carried out to select the 65 beneficiary communities, from 139 cocoa-growing communities in the region that are linked to Ferrero's supply chain. The selected communities are in the departments of Daloa, Zoukougbeu and Issia. The communities of intervention are Ferrero supply sites, with 67% camps and 33% villages, and are linked to cooperatives and trade agencies, which in turn are connected to suppliers, forming an integrated supply chain.



The project pays particular attention to Ferrero's partner suppliers and cooperatives, with whom the services and overall impact of the intervention on producers and their households are examined and documented.

Collaborating for greater impact

Also in this third year of implementation, the collaboration with key stakeholders continued, crucial to ensure that a holistic and sustainable approach is taken. For the success and sustainability of the actions implemented, Save the Children mobilises stakeholders to work together to succeed in the challenge of making a lasting contribution to the well-being and development of children, adolescents and young people in cocoa-producing communities by reducing the risk factors of exposure to hazardous work and the worst forms of child labour (WFCL). The involvement of government departments, non-governmental agencies, the private sector and the communities themselves strengthens the inclusive nature of the intervention, contributes to the transfer of skills, prioritizes community participation and accountability, and facilitates capitalization. The link between the national protection system and the cocoa value chain is increasingly perceptible, with 108 children referred by cooperatives and exporters to the social centres this year, 07 cooperatives participating in and supporting local protection platforms, and 09 community events run jointly by the cooperatives and SOSTECI in the beneficiary communities.

Save the Children believes that community involvement remains the driving force behind all these efforts. The intensification of community interventions has raised significant awareness among communities, who no longer hesitate to finance birth certificates for their children on their own, to build class shelters (providing labour, sand, gravel, water and wood), to supply the community canteens, to negotiate the inclusion of their community schools on the formal school map, and to enroll 461 girls in the bridging classes in 2023. This momentum is certainly indicative of a certain evolution in social norms in the communities.

1) **Protecting children** and improving children's lives in Côte d'Ivoire

Measuring our progress

Throughout the five-year project, progress will be monitored regularly using a set of performance and impact indicators that are documented in a monitoring, evaluation, accountability and learning (MEAL) plan. Regular site visits and other data quality checks are conducted in the target area, including monthly verification and validation to confirm data validity, reliability, accuracy, and completeness.

Quality benchmarks are also continuously assessed during the implementation of the activities to ensure compliance with the activities' quality standards.



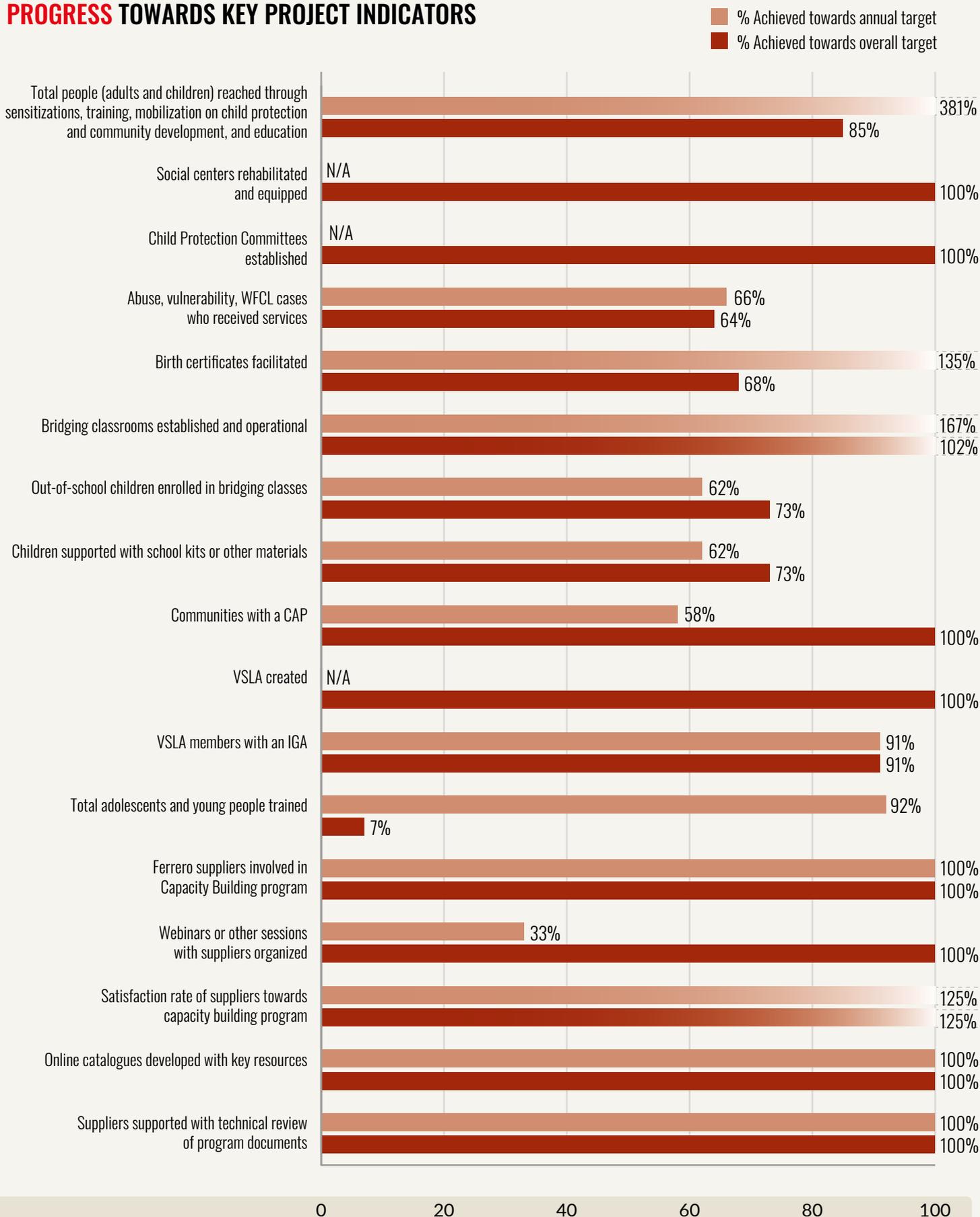
Project achievements in the third year

The third-year indicators for each of the four project components are shown in the following chapters of this report. The graph below and the following table highlight the key indicators for activities carried out during this year

PROJECT SUMMARY INDICATORS					
Results	Indicators	Overall Target Value	Annual Target Value	Achieved Year 3	Achieved cumulative
Communities are informed and sensitized about the needs and rights of children, and their active role in preventing and responding to all abuses	Total people (adults and children) reached by the project through sensitizations, training, mobilization on child protection, and community development, and education	41066	Year 1: 3000 Year 2: 9516 Year 3: 9516 Year 4: 9516 Year 5: 9516	6607	10288
Formal and informal mechanisms for the protection of children, adolescents and youth are in place and operational	Social centers rehabilitated and equipped	7	3	6	8
Formal and informal mechanisms for the protection of children, adolescents and youth are in place and implemented	Child Protection Committees established	65	Year 1: 32 Year 2: 33 Year 3:	34	65
Children, adolescents and youths increased access to protection mechanisms against all forms of violence including WFCL	Abuse, vulnerability, WFCL cases who received services	80%	80%	37%	41%
Children, adolescents and youths increased access to protection mechanisms against all forms of violence including WFCL	Birth certificates facilitated	325	Year 1: Year 2: 162 Year 3: 163	0	0
Safe and accessible learning spaces are available for all children and equipped	Bridging classrooms established and operational	65	32	61	61
Children have greater access to quality, inclusive and participatory education	Out-of-school children enrolled in bridging classes	4075	800	1196	1975
Safe and accessible learning spaces are available for all children and equipped	Children supported with school kits or other materials	4075	800	1196	1975
Communities are supported in the development and implementation of the Community Action Plans	Communities with a CAP	65	Year 1: 0 Year 2: 32 Year 3: 33	46	46
Communities are supported to increase and diversify income	VSLA created	65	33	34	65
Communities are supported to increase and diversify income	VSLA members with an IGA	80%	Year 1: Year 2: 20% Year 3: 60%	19%	19%
Adolescents and young people learn technical and vocational skills as well as personal resilience skills	Total adolescents and young people trained	650	Year 1: Year 2: Year 3: 325 Year 4: 325 Year 5: 326	NA	NA

1) Protecting children and improving children's lives in Côte d'Ivoire

PROGRESS TOWARDS KEY PROJECT INDICATORS



Improving child protection

Expected Outcome

Children, adolescents and young people have greater access to protection mechanisms against all forms of violence, exploitation and abuse, including harmful work, through a functional system for monitoring and remediating child labour.



Context

Since 2014, Côte d'Ivoire has adopted an institutional framework to prevent and respond to child protection abuses. This includes a national child protection policy, local child protection system, the System of Observation and Monitoring of Child Labour in Ivory Coast, and a National Action Plan to Combat Child Labour. The beneficiary communities are mostly peasant populations with limited access to infrastructure and services, low literacy and therefore limited access to information, irregular and unstable incomes, and relatively ageing orchards. All these factors increase the risk of child labour in these communities.

The most common dangerous tasks in rural context are de-coating with sharp tools, harvesting with a machete, and carrying heavy loads.

The project is working actively in Haut-Sassandra alongside the main stakeholders (the prefectural administration, social services, SOSTECI, technical education services, government services for the promotion of youth and socio-professional

integration, local authorities, beneficiary populations, the media, civil society, etc.) to sustainably improve access for children, adolescents and young people to local child labour prevention and remedial measures.

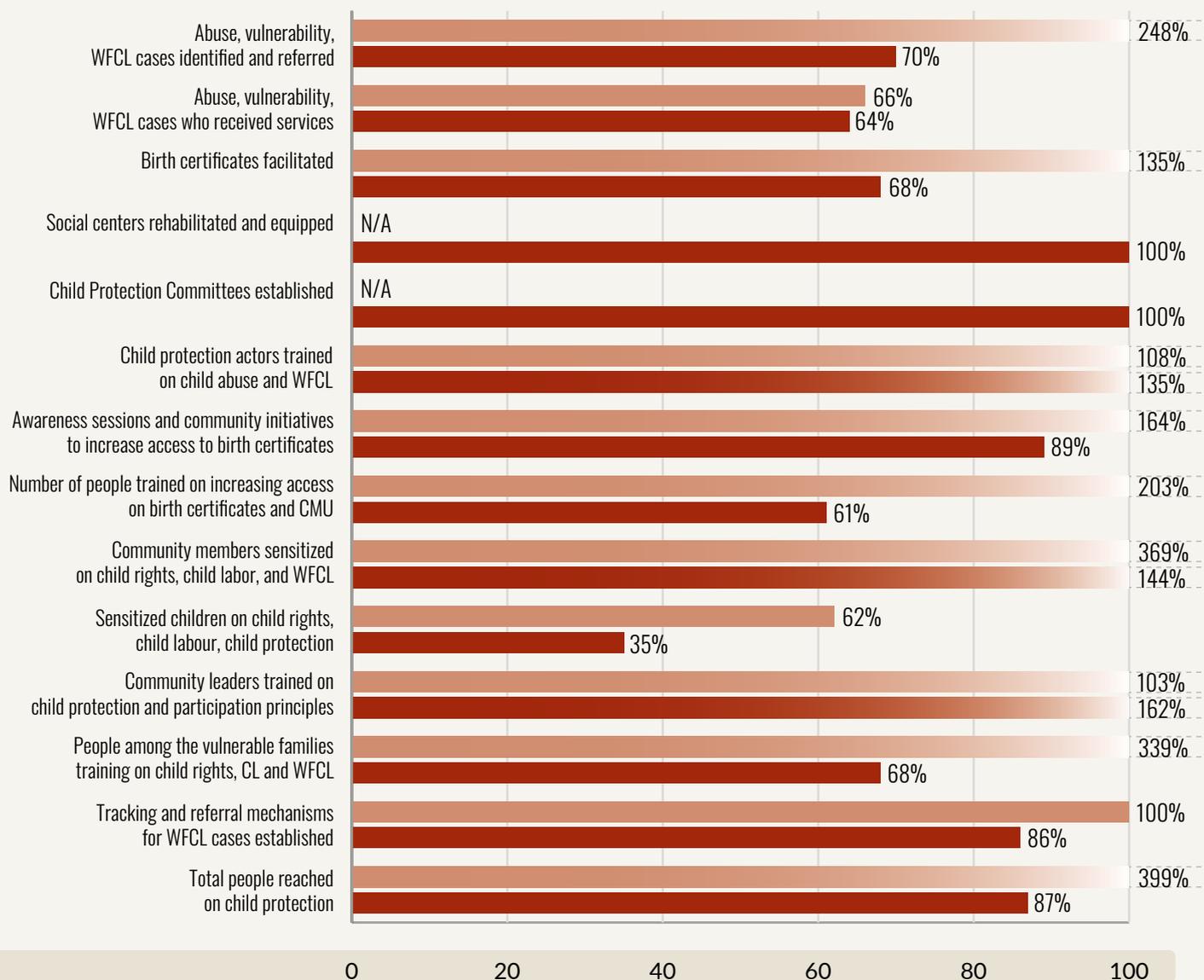
To date, the project team has recorded **1,201 cases of children in need of protection, including 92 cases of WFCL**. Social services are provided with capacity building and material, as well as with support for the establishment of viable referral mechanisms, crucial to ensure adequate case management. In addition, children's participation, involvement and leadership are improved, to empower them and support their wellbeing.

To date, the project team has supported the training of the staff, rehabilitation and equipment of 8 social centres. The rehabilitated social centres will be officially handed over to their supervisory ministries in April 2024, while the capacity building and technical support will continue being provided throughout the project duration.

1) Protecting children and improving children's lives in Côte d'Ivoire

PROGRESS TOWARDS KEY PROTECTION INDICATORS

■ % Achieved towards annual target
 ■ % Achieved towards overall target



Key highlights this year

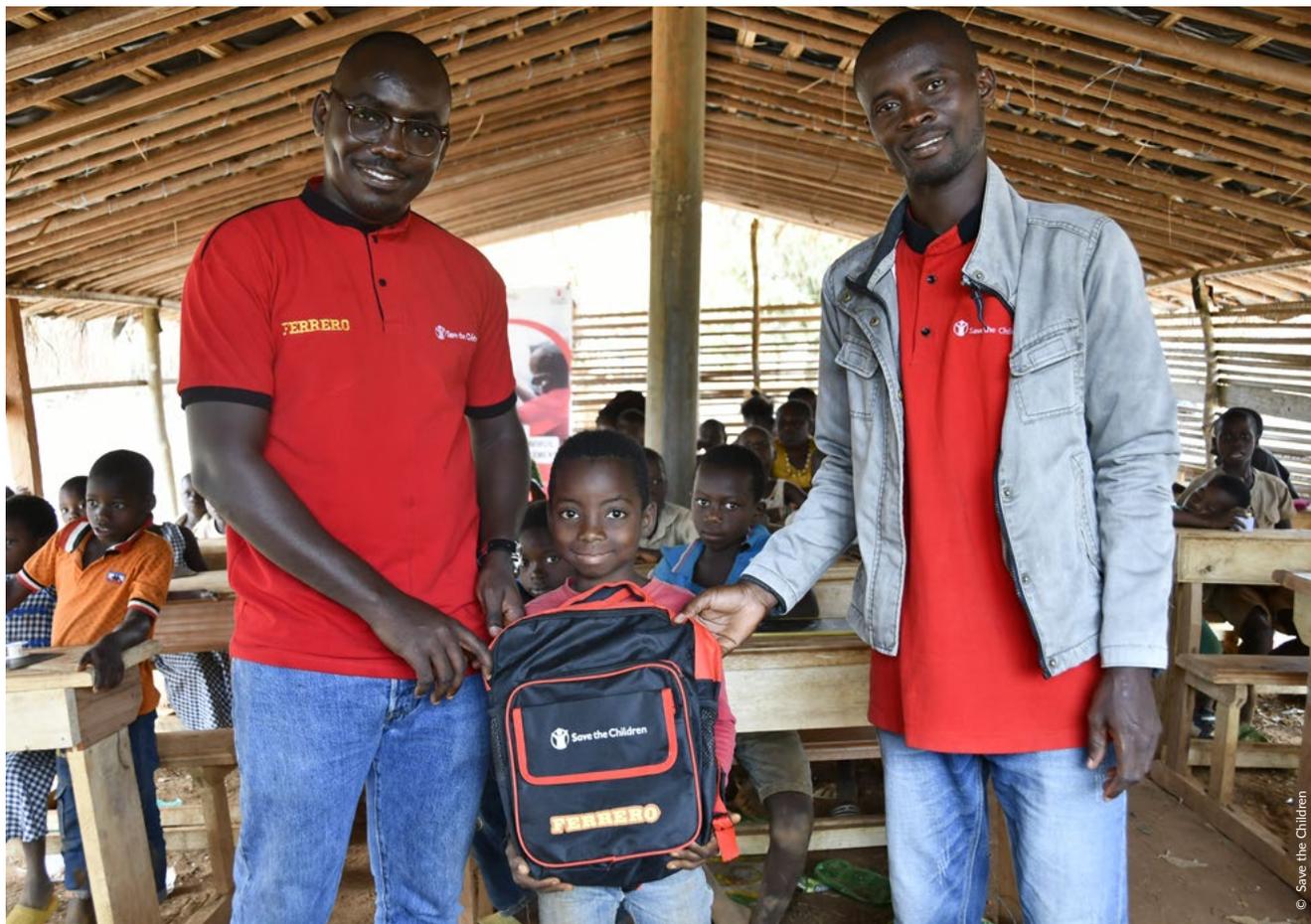
To improve and strengthen child protection mechanisms and monitoring:

- The project has supported the **65 Child Protection Committees (CPCs)** previously established.
- The project has supported and revitalized **6 Child protection platforms** overall, 2 during the third year.
- **32 children groups** have been formally established and 33 others are in process.
- **26,288 community members and key actors** were trained and sensitized to strengthen their awareness of child protection principles, children rights, child labor, and legal provisions against WFCL. Among them, 34 community leaders were trained in child protection and child participation and 3,178 children were sensitized on child rights, child labour, child protection.
- **54 community awareness events** were delivered on topics including barriers to accessing birth certificates.

Strengthening communities

Expected Outcome

Awareness, skills, assets, incomes and capacities of households and local communities are strengthened to reduce their socio-economic vulnerability and create an enabling environment for the reduction of child labour.



Context

Côte d'Ivoire is facing accelerated urbanization, with the number of cities with over 100,000 inhabitants rising from 8 in 1998 to 17 in 2021, indicating a significant urban transition. As of now, 52.5% people reside in cities, compared to 47.5% in rural areas.

In rural areas, most of the income of around the 70% of families touched by our project comes from cocoa farming.

Cocoa communities are heavily dependent on the fluctuating market price for cocoa.

Strengthening the livelihoods of rural communities has an effective impact on their well-being and

helps to prevent the risks factors of child labour in the long term. They include poverty, ignorance, informal economy, lack of school and pre-school infrastructure, lack of birth certificates, labour shortages.

The Ivorian government is stepping up its efforts to improve the well-being and livelihoods of communities through its PS-Gouv social program and with the support of numerous development partners.

Save the Children partners with government technical services to empower communities and provide them with quality essential services.

1) Protecting children and improving children's lives in Côte d'Ivoire

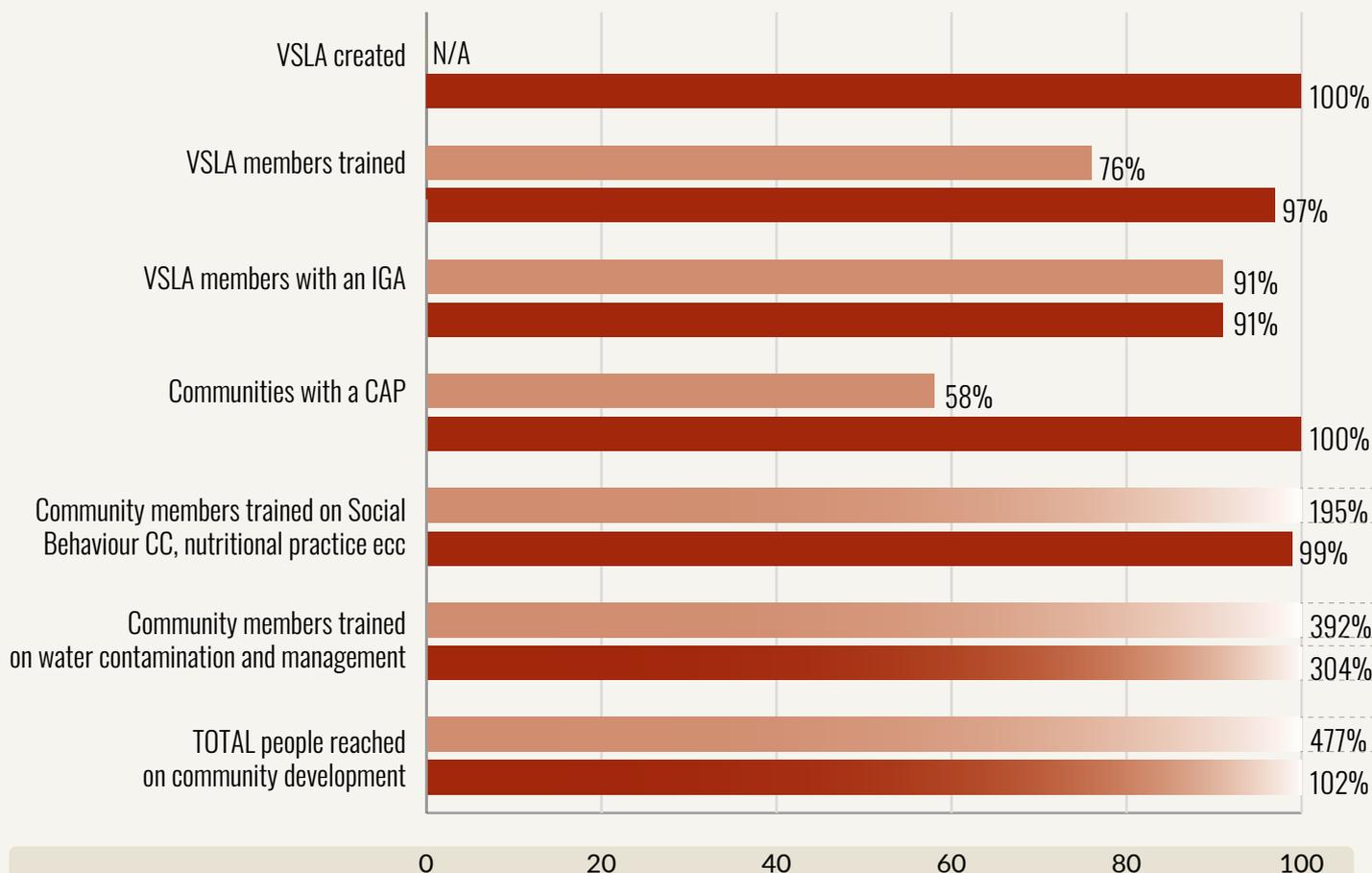
Key highlights this year

To reduce socio-economic vulnerability and improve knowledge of child labour within communities:

- **1,285 members** of the 65 Village Savings and Loans Associations previously set up initiated an income generating activity – IGA. This enables households with limited savings to diversify their income through community-based loans.
- **19 community** action plans- CAPs with relevant outputs that contribute to child well-being, gender equality, reduction of child labour, WFCL and include water management are operational.
- **31 communities** have a water users' association and **294 community members** have been trained on water contamination/ management.
- **8,566 communities' members and key stakeholders** were trained/sensitized overall on community development related topics.

PROGRESS TOWARDS KEY COMMUNITY DEVELOPMENT INDICATORS

■ % Achieved towards annual target
 ■ % Achieved towards overall target



Increasing access to education

Expected Outcome

Children have greater access to quality, inclusive and participatory education.

Context

Since 2015, it has been compulsory in Côte d'Ivoire for children between the ages of 6 and 16 to attend school. Yet challenges remain, particularly in rural communities that lack school infrastructure, teachers and staff, with high percentages of children never enrolled in school or dropped out, and a rate of girls enrolled that needs to increase.



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When it comes to child labour, lack of access to education is one of the most important causes.

That is why in its program in Haut Sassandra the project team works with government technical services, communities, suppliers, local NGOs, the prefectural administration and many other key stakeholders to provide children who are victims of or at risk of hazardous work with alternatives

to education and training and assistance tailored to their needs.

Save the Children is opening **bridging classes** to restore the right of child to a quality education and is mobilising the education community.

To date, **1,456 children** have been reintroduced into the formal education system.

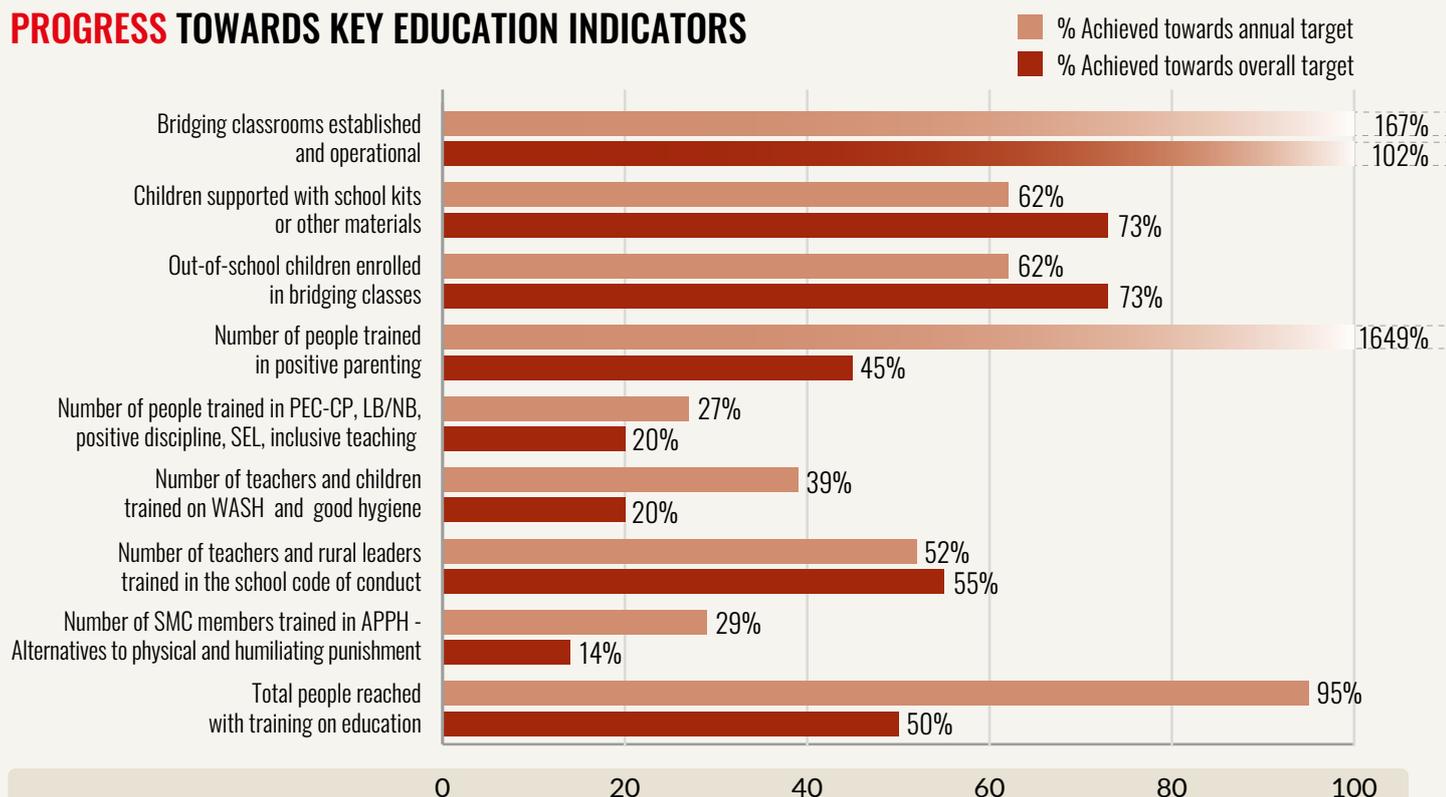
1) Protecting children and improving children's lives in Côte d'Ivoire

Key highlights this year

To support more children to access a quality, inclusive and participatory education:

- For academic year 2023/2024, **5 new classrooms** were built, and **66 bridging class courses** are ongoing, enabling **1.001 out-of-school children** aged 9 to 14 to catch-up with their learning. They also received school material.
- During 2023, a refresher course for bridge class facilitators was organized and attended **30 bridging class leaders** and **4 school headmasters** and pedagogical literacy advisers (9 women and 25 men).
- **34 people**, including bridging classes' facilitators and staff of the Ministry of National Education and SC, attended a training focused on Positive Discipline in Schools and Code of Conduct
- **Community leaders, school management committees and the prefectural body** were actively engaged in enrolling students, ensuring inclusion of girls, proving suitable learning spaces, and delivering classes.
- **42 learning spaces** (Learning Boost/ Numeracy Boost) were established.
- **57 community canteens** have been opened and 112 canteen staff trained in nutrition and management.
- **23 school and community gardens** are being installed to provide food to supply school canteens.
- **30 school management committees and school committees** have been set up or revitalised, trained and equipped.
- **421 people** were trained on good hygiene practices and sanitation and maintenance of school latrines.
- **Awareness raising activities** have been organised in collaboration with relevant authorities to increase girls' enrolment in school. Effects include an increase in the proportion of girls enrolled in bridging classes: from 40% in 2021 to 46% in 2023.
- Overall, **1293 community people** (adults and children) were trained/sensitized on education topics.

PROGRESS TOWARDS KEY EDUCATION INDICATORS



Empower Adolescents and Youth (A&Y)

Expected Outcome

Adolescents and young people develop their potential to improve their lives economically and socially.



Context

The general population census (2021) shows that 75.6% of the Ivorian population- just over 3 out of 4 people- is young, under the age of 35, and the Ivorian government considers young people to be a huge asset for national development and has even officially designated 2023 as the “Year of Youth”.

Several national strategies have been developed to structure and formalise the participation of young people in national development, but, despite the efforts, the reality is that young people are still faced with a number of structural difficulties, such as a weak education system; large unemployment; poverty, especially in rural areas; a primary sector based mainly on agriculture, increasingly unattractive to young people; inflation; etc.

For instance, from our baseline study on A&Y it appears that overall, 9.5% of A&Y have dropped out of school at some point. During the last school year, 10% of very young adolescents, 23.4% of adolescents and 58.3% of youths did not attend school.

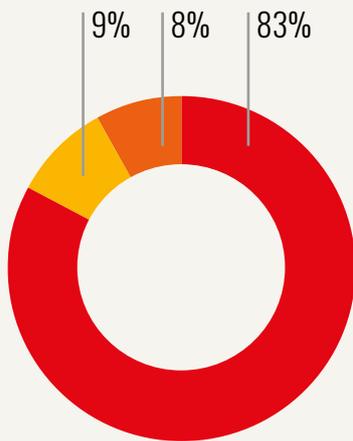
Lack of financial resources (35.5%), poor school results (17.3%) and pregnancy (10.5%) were the main reasons reported by A&Y for not attending or dropping out of school.

At the same time, the two main reasons that motivate A&Y to go back to school and continue their studies are ‘to have better job opportunities later in life’ (64.9%) and ‘self-improvement’ (8.1%).

1) Protecting children and improving children's lives in Côte d'Ivoire

TRAINING ASPIRATION AMONG A&Y

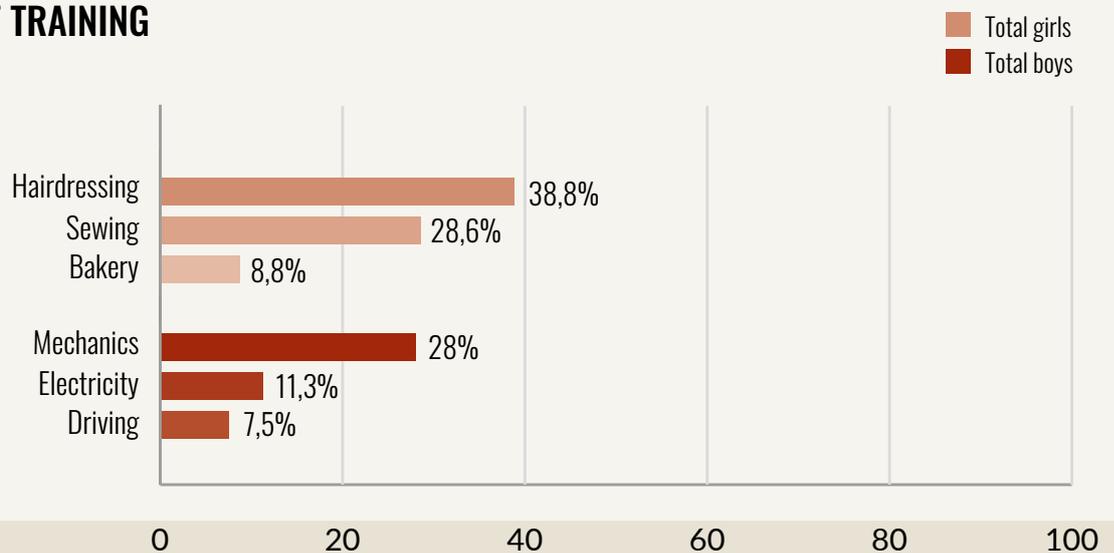
- A&Y who received extracurricular training
- A&Y who would like to take further training
- Not interested in further training



Only 9% of A&Y have taken part in extracurricular education, and less than half of them have completed it. The graphs below show that the great majority of A&Y would like to take further training, and the most desired areas of education and job.



DESIRED AREAS OF TRAINING



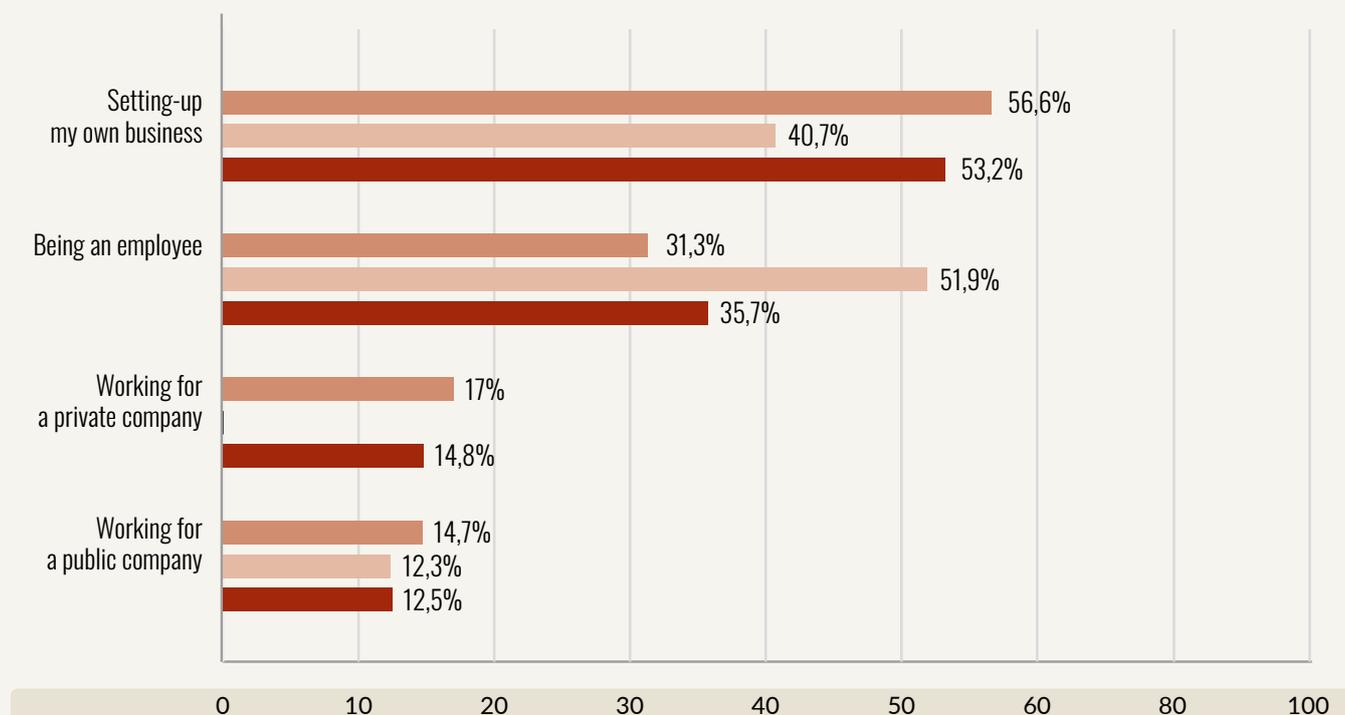
Only 13% of target A&Y reported to work to support themselves, boys were more likely to work in a plantation or farm for other people (40.2%) and in a private agency (23.2%), while girls were more likely to work in family (11.1%) and non-family (44.4%) businesses.

In terms of employment contracts, the great majority of working A&Y (53.2%) do not have a contract at all, particularly girls (74.1%) as compared to boys (47.5%).

Moreover, 31% of A&Y work based on verbal agreements, 7.1% are in apprenticeships and 3.2% have occasional employment. The project is fully in line with the Government considerations and efforts, offering teenagers and young people innovative and adapted pathways for skills and capacities development, and for setting up professional projects.

EMPLOYMENT ASPIRATION AMONG A&Y

Total - Boys
Total - Girl
Total

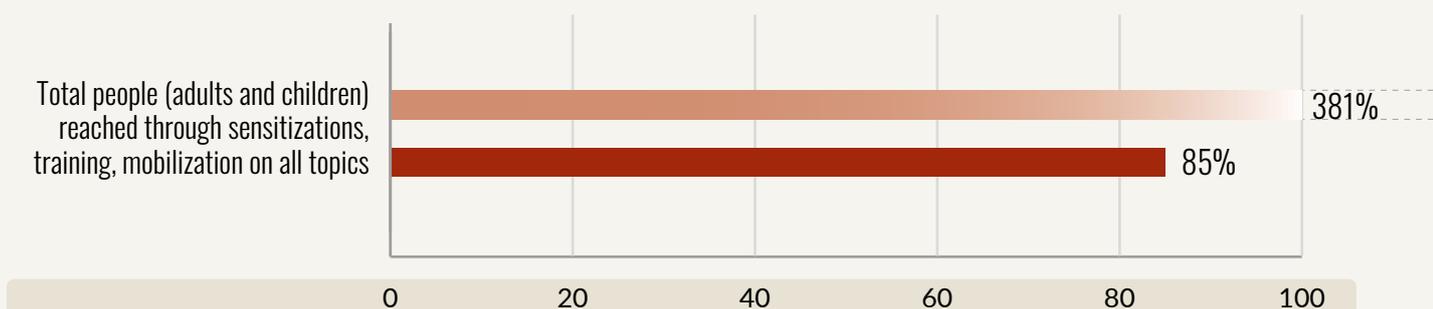


Key highlights this year

- **138 A&Y** participated in training on life-skills, decent work, children and A&Y rights- to improve their knowledge and develop their fundamental abilities to set themselves and succeed in responsible life projects.
- A baseline on A&Y target group realised in the **65 communities** of intervention.
- A study on economic context, job market and feasibility carried out in the communities of intervention.
- Only 9% of A&Y have taken part in extracurricular education, and less than half of them have completed it. The graphs below show that the great majority of A&Y would like to take further training, and the most desired areas of education and job.

PROGRESS TOWARDS ADOLESCENT AND YOUTH DEVELOPMENT INDICATORS

% Achieved towards annual target
% Achieved towards overall target



2) TECHNICAL SUPPORT FERRERO SUPPLIERS

In addition to activities delivered in cocoa-growing communities across the Haut-Sassandra region, Save the Children is providing strategic guidance and technical support to Ferrero and its suppliers, to ensure a harmonized approach on holistic community development and by doing so strengthen community resilience and child protection throughout Ferrero's supply chain in Côte d'Ivoire and Ghana.



Key highlights this year

CAPACITY BUILDING

- Participants in the capacity-building plan completed a new online questionnaire that aimed at gathering their feedback on the training received and any suggestions on topics and modalities to design a new capacity building plan.
- Based on the survey results, a webinar of 3 sessions and Q&A was organised in the framework of the capacity building programme developed to strengthen the competencies of partners. The in-depth sessions were related to Child protection and national system; Community mobilization; the programmatic framework.
- The online resource library has been filled with reference material, links to training and toolkits available for all partners.

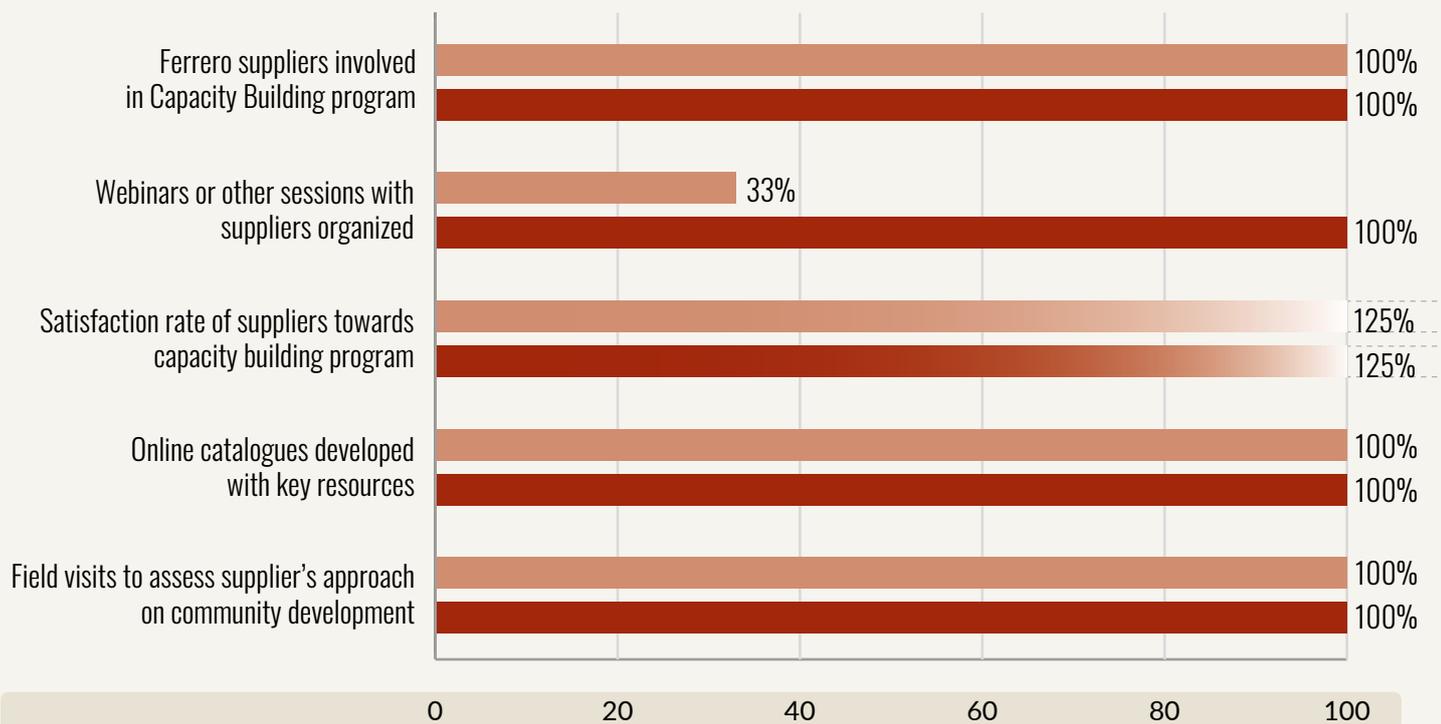
2) Technical support

Assessment holistic Community Development approach suppliers

- Joint visits to Ferrero suppliers were conducted in CIV and Ghana, in order to know their community development activities and assess the alignment with the programmatic framework adopted within the project and in line with the quality standards and methodologies proposed.

PROGRESS TOWARDS KEY TECHNICAL SUPPORT INDICATORS

■ % Achieved towards annual target
■ % Achieved towards overall target



3) MID-TERM REVIEW

This evaluation study has been conducted during the last quarter of the year by an international evaluation team. The Mid Term Review, conducted at the mid-term of the project, built upon the baseline studies and the annual and semestral reports. The study covered the assessment of both project Pillars, based on specific scope and evaluation questions for each Pillar.

The primary purpose of the study was to review the progress of the two partnership components Pillar 1 and Pillar 2, how they evolved from the project outset, and identify recommendations for the way forward.



The study main objectives are:

- To assess the progress of the two project pillars and assess if we are on track, based on planned objectives, activities, and budget.
- To identify strengths and gaps in project implementation, areas for attention, and recommend potential changes or refinement of the project strategy along all components.
- To review SC and Ferrero ways of working, roles and responsibilities in the light of the partnership evolution and identify potential opportunity for revisions.
- To provide recommendations to improve project effectiveness, sustainability, efficiency and in terms of operations' management, staffing and expenditures rate.

The evaluation team used a participatory and collaborative evaluation design and a convergent mixed-methods approach that consisted of concurrent desk review of program documents, semi structured Key Informant Interviews (KIIs), and Focus Group Discussions (FGDs) with project beneficiaries. The primary qualitative data and secondary quantitative data were used for triangulation to support evidence for each evaluation question. The existing secondary data from baseline, annual reports, and community graduation rates were merged and disaggregated by age, sex, and vulnerability status.



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OVERALL **PARTNERSHIP AT GLANCE**

January – December 2023

OVERALL PARTNERSHIP TIMELINE 2010-2025

<p>2010-2016</p> <p>Shashank, Shreshtha for Save the Children</p> 	<h3>EARTHQUAKE EMERGENCY RESPONSE AND CÔTE D'IVOIRE</h3> <p>WHERE: ▶ 2010 HAITI 2015 NEPAL 2016 CENTRAL ITALY and pilot project in Côte d'Ivoire</p> <p>BUDGET: ▶ 450.000 € to support during national and international emergencies</p> <p>BENEFICIARIES: ▶ within the project in Côte d'Ivoire we reached more than 7.500 including 500 children</p>   
<p>2017-2020</p> <p>© Save the Children</p> 	<h3>CHILD PROTECTION IN COCOA PLANTATIONS</h3> <p>WHERE: ▶ 20 COMMUNITIES IN NAWA Region, Côte d'Ivoire</p> <p>BUDGET: ▶ About 1 MLN</p> <p>BENEFICIARIES: ▶ Direct: 20.483 including 6.261 children Indirect: 40.720 including 17.200 children</p>   
<p>2020</p> <p>© Save the Children</p> 	<h3>"RISCRIVIAMO IL FUTURO" CAMPAIGN</h3> <p>WHERE: ▶ ITALY</p> <p>BUDGET: ▶ 120.000 € to support the campaign to fight educational poverty and early school leaving of children most at risk in Italy</p> <p>BENEFICIARIES: ▶ 6 months after the campaign launch, Save the Children reached 58.843 children</p>   

OVERALL PARTNERSHIP AT GLANCE

ONGOING "KINDER JOY OF MOVING"

2020



© Save the Children

WHERE:

ITALY



BUDGET:

460.000 €



BENEFICIARIES:

400.000 children in 6 Punti Luce (Roma Torre Maura, Roma Ponte di Nona, Napoli, Potenza, Milano and Genova)



WHAT:

International Kinder and Ferrero Group Social Responsibility Project. At the heart of the project is the strong belief that a positive attitude towards movement will make today's children, better adults tomorrow.



PROTECTING CHILDREN IN COCOA SOURCING COMMUNITIES

2020-2025



© Save the Children

WHERE:

65 COMMUNITIES in HautSassandra Region, Côte d'Ivoire

BUDGET:

8 MLN

BENEFICIARIES:

Direct: 40,630 including

18,020 children. Indirect: 89,505 including 48,555 children

WHAT:

The overall objective is to contribute to the holistic wellbeing and development of Children, Adolescents and Youths in cocoa growing communities in Côte d'Ivoire and Ghana by reducing the risk factors of child labour in cocoa farming.



CHILD LABOUR GUIDELINES FOR FERRERO'S AGRICULTURAL SUPPLY CHAIN

2022-2025



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WHERE:

CÔTE D'IVOIRE AND GHANA

BUDGET:

50.000 €

WHAT:

Save the Children together with the Ferrero's Sustainability Department developed Child Labour Guidelines for the Ferrero's cocoa supply chain and tested in Côte d'Ivoire and Ghana. The participants in Côte d'Ivoire were 3 suppliers and 5 cooperatives, while in Ghana were 3 suppliers and 3 cooperatives.



EMERGENCY RESPONSE

2023



© Ayşe Nur Çelepli / Save the Children Turkey

WHERE:

TURKEY AND SYRIA

BUDGET:

1.2 MLN €

WHAT:

Ferrero supported the earthquake emergency response in Turkey and Syria with a commitment of 1.2M€. Together with our partners, we have reached over 980,000 people, including more than 500,000 children, in the past year.



2023 PARTNERSHIP COMMUNICATION

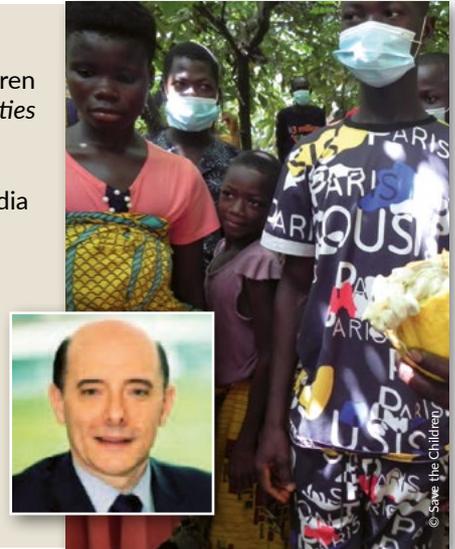
MARCH 2021
JUNE 2021
NOVEMBER 2021
DECEMBER 2021
DECEMBER 2022

On March 24th, Ferrero announced the achievement of its goal of 100% sustainable cocoa in 2020 and the renewed partnership with Save the Children to strengthen children’s rights protection activities “Cocoa sourcing communities in HautSassandra region”.

In the first seven days after the press release, the announcement has had a very good result because has been mentioned 690 times in traditional media and social media.

“We address critical human rights issues in our supply chains and strengthen our due diligence. However, child labour in cocoa-growing communities remains a significant issue, and we are determined to go beyond to address the challenge. This is why I am so pleased that we are enforce our partnership with Save the Children, with a focus on prevention to increase our impact on this issue. In this way, we can help lead meaningful long-term change, not only in our supply chain, but beyond.”

Marco Gonçalves, Chief Procurement & Hazelnut Company Officer



Francesco Tramontin, Vice President EU Institutional Relations and Group Public Policy Center at Ferrero, participated in the Save the Children online webinar: “The future of child labour eradication in supply chains”



The article for the World Cocoa Foundation written by **Camilla Stecca**, Senior Program Manager at Save the Children, was published on 22nd November.

The article explains how the final objective of the fiveyear project, born from the partnership between Save the Children and Ferrero, is to identify and eliminate child labour from the cocoa supply chain in Côte d’Ivoire and Ghana, more specifically in the areas that have shown to have a closer correlation with the risk of child labour.



Ferrero was one of the speakers at the *Virtual Forum on Human Rights & Business*, organized by EU “State of play of child labour, root causes, pandemic impact and steps needed to eradicate it: a local to global dialogue.”



The cocoa partnership in Ivory Coast between Ferrero and Save the Children was mentioned in an episode of Linea Verde (Italian television program on agrifood themes) dedicated to the Langhe geographical area and its excellences.

Ferrero’s heritage and evolution was showcased, and in terms of responsible sourcing’s partnerships, **Nicola Somenzi** and **Daniela Fatarella** talked about the strength of ours.



2023 PARTNERSHIP COMMUNICATION

APRIL 2023

Ferrero with Save the Children won the **Best Product: "Innovation for Sustainability Summit 2023 Award"**, the award given as part of the *European Innovation for Sustainability Summit*, at Palazzo Taverna in Rome, a two-day event (April 21-22) to present innovative solutions and forms of cooperation for sustainability, organized by *European Institute of Innovation for Sustainability (EIS)*



AUGUST 2023

Ferrero published an **article on Sunday Times** on the responsibly sourced cocoa. As Save the Children we took part with an insert on our cocoa program, about how we are together tackling child labour and promoting education for children on the ground level.



SEPTEMBER 2023

Ferrero took part of the **Vision 2045 campaign** launching a **short documentary** about the innovative procedures for checking the quality of its raw materials in every step of their journey. This process is known as "Sacco Conosciuto". The cocoa contents were shot in Côte d'Ivoire in the project communities.



OCTOBER 2023

Ferrero and Save the Children participated in the **11th CSR Fair** in the panel "**Technological Innovation and Sustainability in Agrifood**". On that occasion Ferrero published and shared in Italy, its annual *Cocoa Charter Progress Report*, a document designed to transparently represent progress and efforts aimed at sustainable sourcing in the cocoa supply chain.



DECEMBER 2023

Ferrero participated at the side event organized by Save the Children at **Cop28 in Dubai**. The panel was about "**Investing in the younger generations for a just transition**" and Ferrero shared what we are going to do within the youth and adolescent component.



2010-2025 GLOBAL TOP LINES



OVER
196,568
TOTAL REACH
OF WHICH
CHILDREN AND YOUTH
125,098



8
PROJECTS



7
COUNTRIES



OVER
10.7 MLN €
DONATION



Save the Children believes every child deserves a future. In Italy and around the world, we work every day to give children a healthy start in life, the opportunity to learn and protection from harm.

When crisis strikes, and children are most vulnerable, we are always among the first to respond and the last to leave. We ensure children's unique needs are met and their voices are heard.

We deliver lasting results for millions of children, including those hardest to reach. We do whatever it takes for children – every day and in times of crisis – to transform their lives and the future we share.



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