



#GAMING TUESDAY™

benefiting



Save the
Children®

WHAT IS

#GAMING TUESDAY™

#GamingTuesday is "Giving Tuesday" for content creators. #GamingTuesday was created as a fun way for gamers and streamers to participate in Giving Tuesday, the annual global day of giving that takes place the Tuesday after American Thanksgiving.

Creators can stream, vlog and pledge to game while fundraising for charity, coming together to give back through gaming and help Save the Children give kids a brighter future this holiday season and throughout the year.

WHEN Tuesday, December 1st, 2020!

We are celebrating throughout a **2-week fundraising period** starting Tuesday November 24th & ending Tuesday, December 8th. During this period you can fundraise for prizes!

WHO Gamers, Streamers, Vloggers, Creators and supporters of charitable giving.

WHY Save the Children gives children a healthy start in life, the opportunity to learn and protection from harm. We do whatever it takes for children - every day and in times of crisis - transforming their lives and the future we share.

- HOW**
1. Start a fundraiser at GamingTuesday.org. You can download some graphics to add to your stream or check out our [fundraising guide](#) (filled with suggestions, examples, tools and resources for you to use) to get started.
 2. Get Social! Post [sharecards](#) to your socials & use #GamingTuesday so we can amplify!
 3. [Sign up for Front Page on Twitch!](#)
Requests must be completed by November 9th for week 1 & November 16th for week 2!
 4. Fundraise during the event with a live stream!

Follow us on Twitter [@BeaLifeforce](#) and join our [Discord server](#) for updates and announcements as we get closer to the day. Remember to tag [@SavetheChildren](#) and use #GamingTuesday.

Any questions? Tag, send a DM or drop us an email at StreamTeam@SaveChildren.org so we can help promote your stream or answer questions.