

STREAM TEAM

WHAT WE DO

Every day, 15,000 children die before their 5th birthday, most from preventable causes. We'll do whatever it takes to ensure all children survive, learn, and are protected through three global goals by 2030:

1. No child should die from preventable causes.
2. All children should have access to a quality basic education.
3. No child should be a victim of violence.

For over 100 years, we have worked worldwide to give children a future, in that time impacting the lives of over **1 billion children**. We work in 120 countries and in 2019 reached 144 million children through our comprehensive programming and emergency response.

When the worst happens, children are always among the most vulnerable - and often suffer most. Save the Children responds to natural disasters, conflicts and other humanitarian emergencies across the globe with health, education and protection programs that address the unique needs of children in crisis and everyday life.

We believe that every child deserves a future.

GET STARTED










1. Download our **Asset Pack** - Filled with logos, donation buttons, social share cards and iconography for you to use as you like or even make your own custom announcement with.
2. Set up your fundraising page on the platform of your choice, we have campaigns on both **Tiltify** and on **Streamlabs**. Both platforms carry great tools for live fundraising on stream.
3. Set a fundraising goal. Examples on the next page!
4. Offer viewers donation perks and incentives during your streams. Below are ideas for inspiration!

\$10	Donor gets name written on a charity-wall	50%	of goal: Eat a chili pepper or raw garlic
\$50	You do 20 push-ups or jumping jacks	100%	of goal: Massive dance party
\$100	Donor gets a personalized postcard	200%	of goal: Dye hair, shave beard, cosplay etc
5. Let us and your viewers know when you'll be streaming! Join our **Discord server**, and post **social share assets** on your channels. Tag us **@SavetheChildren** & **@BeaLifeForce** - so we can amplify!
6. Setup your stream, add overlays/popups/logos/whatever-you-need and start fundraising!

Note: Please no drinking challenges, gambling, stripping, etc.
Let's keep the charity stream clean, wacky and family friendly!

DONATION IMPACT

Here you may find a few examples of the impact you and your community can have on children in our programs across the world.

-  **\$1** can provide 4 children with treatment against pneumonia, a life-threatening illness.
-  **\$10** can provide high-nutrient peanut-paste to a malnourished child for ten days.
-  **\$25** can help train a trafficking survivor to be a peer educator for vulnerable girls.
-  **\$35** can help secure health care, safe shelter and legal services for a survivor of gender-based violence.
-  **\$50** can supply a home water filter, so children spend their days in school, not spending them walking several miles fetching water.
-  **\$50** can keep 10 out-of-school children from going hungry during a pandemic.
-  **\$50** can deliver early education essentials where needed, like books, games, software and supplies - intended to make up for lost learning time.
-  **\$100** - Can supply the shelter and essential supplies a family in crisis needs to survive.
-  **\$1000** can pay for the construction of a village school, giving the gift of education to children who might otherwise not be able to access it.

SAVE THE CHILDREN - VIDEOS

Watching videos with your audience is a great way to raise awareness and drive donations to the cause.

[Who We Are \(2:12\)](#)

[Meet Reader Nani \(1:14\)](#)

[Changing Lives In Our Lifetime \(1:12\)](#)

[Children's Dreams During Coronavirus \(0:57\)](#)

[Living with Dirty Water - Enjelika's Story \(1:34\)](#)

[The Way Childhood Looks in Rural America \(1:18\)](#)

[Refugee Children's Dreams During Coronavirus \(1:05\)](#)

[Meet One Of The Refugee Girls Who Got Her Education Back \(1:34\)](#)



 **Where We Work**

STREAM TEAM

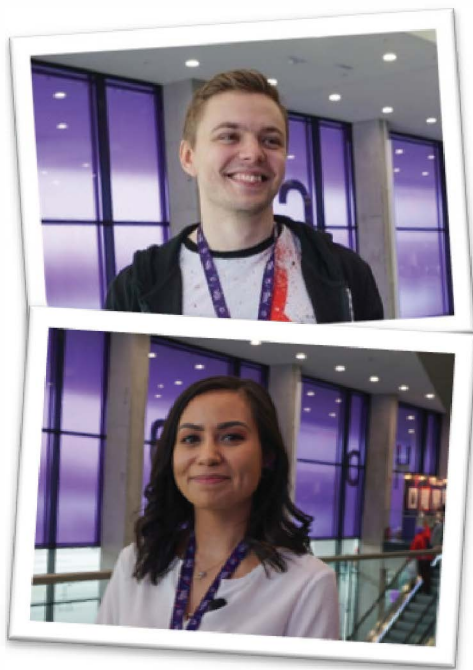
What is Save the Children's Stream Team?

Stream Team is our amazing community of digital content creators who fundraise to help make a difference for kids in our programs.

Every year, we host two annual events, **#GamingTuesday** and **Create for Kids**. During these events we work with Twitch to secure front page opportunities and fundraising awards from industry partners such as Corsair, Elgato and Blue for participating streamers.

We have put together Lifelong Fundraising Milestone Awards that you can reach in one stream or over many, starting at **\$1000** raised for kids in need!

You are welcome to fundraise any time of the year and we look forward to supporting your fundraiser or event!



"My audience consist of people from all over the world and I want to work with an organization that is relevant to as many of my viewers as possible. Save the Children is my perfect fit as they work in 120 different countries, including Sweden, where I am from. It's also one of the most reputable and effective charities focusing on children out there."

- Elajjaz
twitch.tv/elajjaz

"I believe the work is so important and it makes me feel really good knowing we are helping make a difference for children and their future."

- Michi
twitch.tv/michi

In our Discord you can learn more about our cause, ask questions directly to staff, talk to fellow Stream Team members, share content from your charity streams, brainstorm ideas and get access to tools and resources. We hope to see you there!

Thank you for considering a fundraiser for Save the Children!

